

Q3 2025

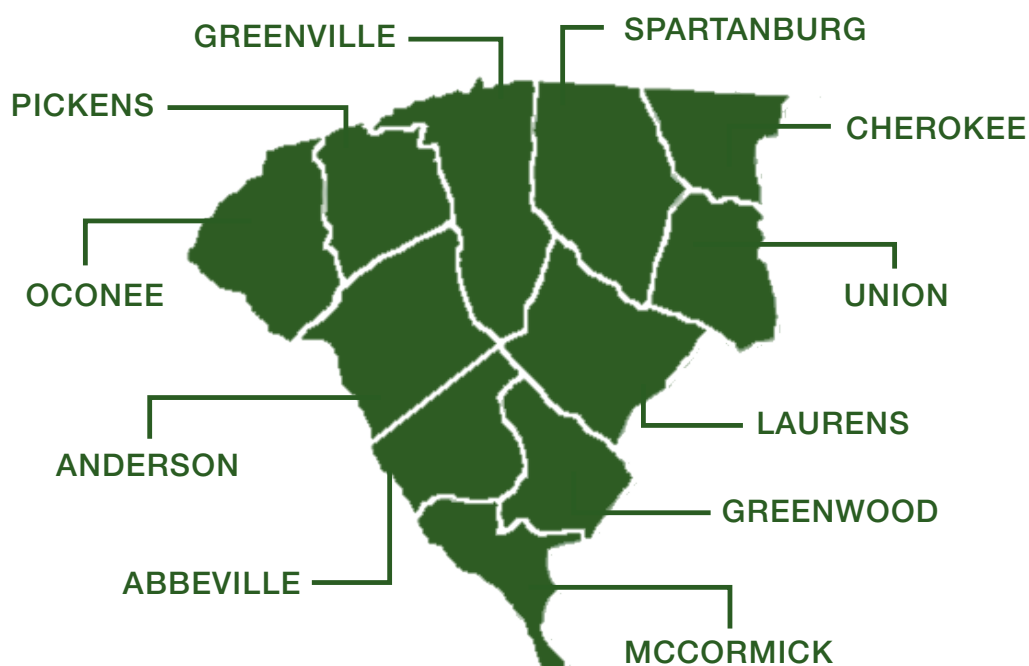
LAND MARKET REPORT



UPSTATE SC LAND OVERVIEW

The demand for raw acreage in the upstate remained strong. High quality recreational/timber/farm tracts priced appropriately continue to sell in a timely manner for unprecedented prices. Lower quality tracts are not trading at the same velocity as buyers are less motivated to transact on this product type when dirt values are at an all-time high.

The single-family development market was impacted by two major announcements in Greenville and Laurens counties. Moratoriums on cluster single family developments went into effect in both locations and projects that have already been approved will not be affected.



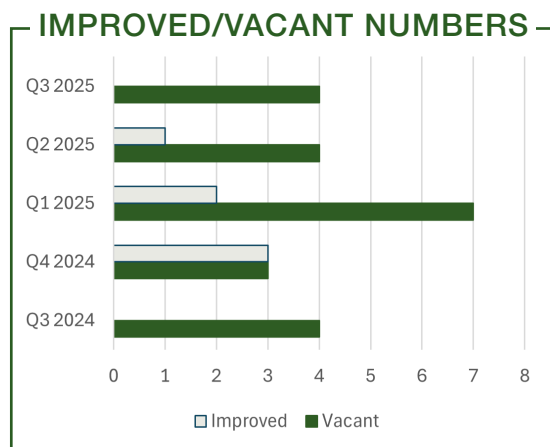
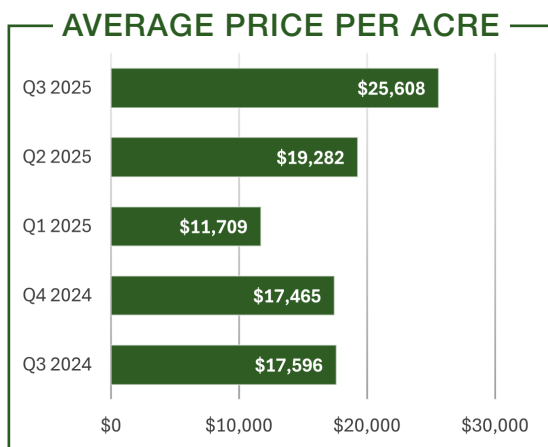
UPSTATE SC LAND STATISTICS Q3 2025

	Total Listings	Total Sales	Vacant Land Sales	Improved Land Sales
Total (min. 5 Acres)	1,179	445	276	169
5-20 Acres	779	330	188	142
5-20 Acres	335	99	76	23
100-500 Acres	62	15	11	4
500+ Acres	3	1	1	0

SOURCES: CRS AND LAND.COM

Q3 2025

HUFF CREEK TEAM STATISTICS Q3 2025



11 Counties
REPRESENTED IN THE LAST
12 MONTHS

2,059 Acres
SOLD IN THE LAST
12 MONTHS

FEATURED HUFF CREEK LISTINGS



±548.30 Acres

BREWINGTON LAKE TRACT
Manning, South Carolina



±108 Acres

BROAD RIVER
Gaffney, South Carolina



±50.7 Acres

HOLIDAY DAM ROAD TRACT
Belton, South Carolina

FEATURED HUFF CREEK CLOSINGS



±16 Acres

BONNER ROAD
Gaffney, South Carolina



±180.66 Acres

PLAT ROAD
Union County



±73 Acres

LOWCOUNTRY DRIVE
Ridgeland, South Carolina



ABOUT HUFF CREEK PROPERTIES

Based in Greenville, South Carolina, Huff Creek Properties (HCP) is the land division of NAI Earle Furman, LLC. With over 32 years of combined land sales experience, the HCP team passionately serves buyers and sellers of recreational property, timber tracts, farms, hunting retreats, and luxury estates throughout South Carolina, North Carolina, and Georgia. They are dedicated to building enduring relationships with those who share their deep appreciation for the unique value and spirit of the land.

\$275M
IN SALES SINCE 2010

32,600+
ACRES SOLD SINCE 2010

32 Years
EXPERIENCE IN LAND SALES

Tri-State
FOCUS AREA IN SC/NC/GA

MEET THE HUFF CREEK TEAM



RUSTY HAMRICK
Shareholder



ALEX CAMPBELL
Senior Associate



DALLAS WRIGHT
Associate



ALEC MONCINI
Associate



GABE BLEVINS
Associate



JOHN ETHERIDGE
Associate



HARRISON MORGAN
Associate



STAY CONNECTED



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